

Managing digital assets in real time – applying technology to personalize customer engagements, solve problems, and manage results.



**MARKETING  
AUTOMATION**

Eloqua  
HubSpot  
Mail Chimp  
Marketo  
Pardot  
Sailthru  
Survey Monkey  
Yesware



**WEB  
OPTIMIZATION**

Google Adwords  
Google Analytics  
HTML  
SEO/SEM  
WordStream



**CRM**

Demandbase  
MS Dynamics  
Optimove  
Oracle CRM  
Salesforce



**COLLABORATE  
& SHARING**

Adobe Connect  
AWS S3  
CreativeLive  
Dropbox  
Google Docs  
GoToMeeting  
GoToWebinar  
MS SharePoint  
On24  
Slideshare  
WebEx  
WordPress



**SOCIAL  
MEDIA**

Facebook  
Google+  
HootSuite  
Instagram  
Linked In  
Pinterest  
Twitter  
You Tube



**BUSINESS &  
ANALYTICS**

AWS EC2  
MS Office  
MS Project  
SAP Objects  
Tableau